

Arun Basil Lal

Internet Entrepreneur. Minimalist. Globetrotter.

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WordPress Developer And Consultant

I am a WordPress theme and plugin developer. Since 2008, I have worked on over 300 projects, big and small, while maintaining long term relationships with clients and companies.

EXPERIENCE

WP Valet, Valet.io— *WordPress Developer*

WP Valet provides managed web services and support for companies that use WordPress. I created custom themes and plugins for their clients and helped with bug fixing.

Words For WP, WordsForWP.com — *Writer*

Words For WP provided technical content to various online blogs including Smashing Magazine and UpThemes. I worked closely with Siobhan McKeown and wrote WordPress tutorials and articles.

WPMU Dev, Incsub.com— *Customer Support*

Being the biggest premium plugin store for WordPress, working at WPMU Dev was very challenging and rewarding. I helped their premium members via the support forum, emails and live chat. As part of the documentation team, I wrote numerous plugin documentations. I collaborated with the developers in testing new releases for bug detection and fixing.

One C Media Private Limited, Cochin, India — *CEO*

I co-founded One C Media, a media publishing company. We created multiple online portals and published blogs in various domains ranging from tourism to health care. I was responsible for hiring, project management and strategy. I trained our teams with necessary job skills.

Linda Lee, AskMePC.com — *WordPress Developer*

Linda is a web designer based in California with a huge clientele ranging from authors to corporations. I helped her build websites for numerous clients and in migrating websites into WordPress. I also designed logos and helped with general bug fixing.

SKILLS

WordPress Plugin and Theme Development

Digital Marketing and Sales

Public Speaking

Leadership

Team Building and Management

Technical Writing

EDUCATION

Mahatma Gandhi University
Electrical and Electronics Engineering (BTech)

Viswajyothi Public School
Computer Science

LINKS

Website and Portfolio:
<http://millionclues.com>

Travel Journal:
<http://kuttappi.com>

Twitter:
<https://twitter.com/ArunBasilLal>

REFERENCES

Linda Lee, AskMePC.com -
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Mason James, Valet.io -
mason@valet.io